UNITED STATES PATENT AND TRADEMARK OFFICE

SERIAL NO:

78/528124

APPLICANT:

K&B Underwriters, LLC

CORRESPONDENT ADDRESS:

Michael C. Whitticar Jagtiani + Guttag

10363-A Democracy Lane

Fairfax VA 22030

RETURN ADDRESS:

Commissioner for Trademarks

P.O. Box 1451

Alexandria, VA 22313-1451

If no fees are enclosed, the address should include the words "Box Responses - No Fee."

MARK:

K&B UNDERWRITERS

CORRESPONDENT'S REFERENCE/DOCKET NO: K&BU-0001-T1 Please provide in all correspondence:

CORRESPONDENT EMAIL ADDRESS:

- 1. Filing date, serial number, mark and applicant's name.

 2. Date of this Office Action.
- 3. Examining Attorney's name and Law Office number.
- 4. Your telephone number and e-mail address..

Serial Number 78/528124

Applicant is again requesting reconsideration of a final refusal dated February 7, 2006.

After careful consideration of the law and facts of the case, the examining attorney must again deny the request for reconsideration and adhere to the final action as written since no new facts or reasons have been presented that are significant and compelling with regard to the point at issue.

The applicant again expresses concern as to the evidence previously provided in support of the refusal. In an effort to address this concern, the examining attorney attaches herewith materials from the websites of several companies lending further support to his assertion that it is commonplace for a single company to offer a wide range of financial services, including those at issue in this case. See attachments. Printouts of materials downloaded from the Internet are admissible as evidence of information available to the general public. TMEP §710.01(b). In re Total Quality Group Inc., 51 USPQ2d 1474, 1475-76 (TTAB 1999); Raccioppi v. Apogee Inc., 47 USPQ2d 1368, 1370-1 (TTAB 1998).

Applicant's second request for reconsideration is denied. The file will now be returned to the Trademark Trial and Appeal Board for resumption of the applicant's appeal. 37 C.F.R. Section 2.64(b); TMEP Section 715.03(c).

> /James A. Rauen/ Trademark Examining Attorney

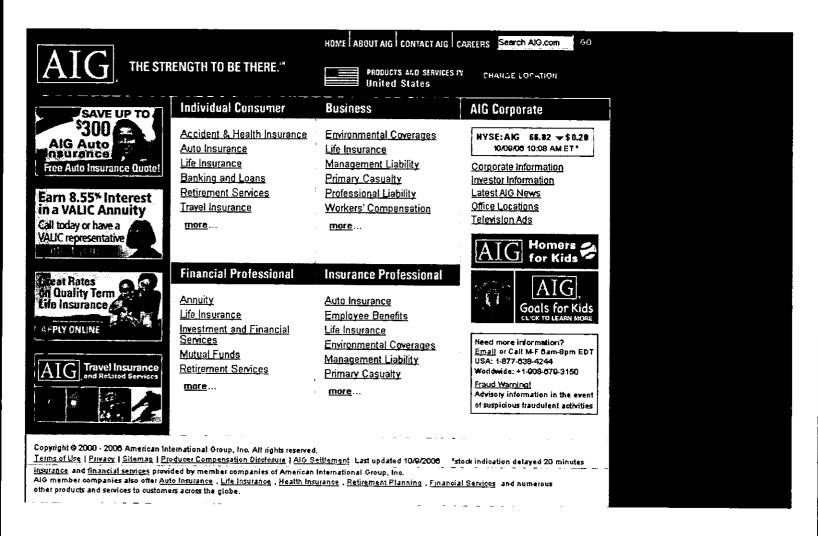
Law Office 109 Phone 571-272-9211 Fax 571-273-9109

Nationwide* On Your Side* Investments Retherent Insurance	home about us newsroom investor relations caree	search
auto property life health	investments & retirement mortgage business	Go 🗷
<u> </u>		Access My Account
GO ☐ get a quote ☐ find an insurance agent ☐ access the claims center ☐ check fund performance ☐ work with a financial expert ☐ apply for a Job	Want to see how your repair is going? all you have to do is click	Log in to my: Select an account Go My account isn't listed P I Yorgot my password Sign up
Business Go	Nationwide* AUTOWATCH*	Business Partner Access Investment Profession Go
		- Common and the Comm
Nationwide En Español obtener una cotizar 🚾 👍 😼	On Your Side® Hurricane season is only half over Win a trip to OSU's bowl game It's life insurance awareness month!	

©2005 Nationwide Mutual insurance Company & Affiliated Companies Nationwide Investment Services Corporation, member NASD. In Millenty Nationwide Investment Svcc. Corporation. Home Office Cine Nationwide Plaza, Columbus, OH 43215-2220 Terms & Conditions









THE STRENGTH TO BE THERE."

HOME ABOUT AIG CONTACT AIG CAREERS Search AIG.com



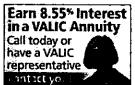
PRODUCTS AND SERVICES IN **United States**

CHANGE LOCATION

Banking and Loans

Home>Individual Consumer>Banking and Loans

SAVE UP TO \$300 🕭 AIG Auto Insurance Get a Free Auto Insurance Quote! GO







Need more information? Email or Call M-F 6am-8pm EDT USA: 1-877-638-4244 Worldwide: +1-908-879-3150

Personal loans, bill consolidation loans.

home equity loans. Secure and simple online application at our Web site.

AMERICAN GUNERAL

The AIG companies provide more than just insurance. We also offer a number of banking and personal loans services. Products include: home equity loans, mortgage insurance, certificates of deposit (CDs), money market accounts and other private bank services to help protect and grow your money.

Featured Banking and Loans products:

American General Financial Services

American General Financial Services provides loans, mortgages, retail financing, and other financial and credit related products to more than two million American families. Apply online or get local branch information.

Consumer Loans

Loans for any purpose: vacation, home improvements, major purchases, education and debt consolidation. A variety of payment plans to fit your budget.

Real Estate Loans

We provide first mortgages, second mortgages, home equity lines of credit and other real estate secured loans throughout the United States, Puerto Rico and the U.S. Virgin Islands.

Retail Auto Financing

American General Auto Finance (AGAF) is an exclusive provider of flexible auto financing. We help auto dealers say yes to more customers.

Direct Pay Service option for existing and new loan customers

American General Financial Services Direct Pay is an automated payment option that works by debiting your checking or savings account on the day that the payment is

Banking Services by AIG Bank

AIG Federal Savings Bank (AIG Bank) is a member company of American International Groun Inc. a world leader in incurance and financial cervices. We offer service high-yielding

http://www.aig.com/gateway/asset/1-70-422-3028-United+States Individual+Consumer Banking+and+Loans.htm 10/09/2006 10:32:35 AM

Fraud Warning!

Advisory information in the event of suspicious fraudulent activities

Group, Inc., a world leader in insurance and financial services. We offer secure, high-yielding deposit products with the features you want.

Certificates of Deposit

Great rate plus CD's from AIG Bank are a sensible part of a diversified portfolio, with rates that are higher than most competitors.

Money Market Benefits

The premium money market account from AIG Bank rewards your savings efforts with high rates, so your money grows even faster. You will enjoy higher rates as your balance grows.

A.I. Credit Corp. Life Insurance Premium Financing

A.I. Credit Corp., a member company of American International Group, Inc., is the largest premium financing company in North America and offers the experience of the country's longest established premium financing program. A.I. Credit's industry-leading innovative lending products and strategies enable individuals to obtain the life insurance they need, while retaining their assets for other investment opportunities.

AIG Companies providing Banking and Loans products:

AIG United Guaranty

United Guaranty Corporation (UGC) subsidiaries write residential mortgage guaranty insurance for financial institutions and mortgage investors. The coverages provided by UGC protect lenders and investors against loan losses resulting from borrower default and foreclosure.

The Road to Home Ownership

On-line Home Buyer Education Course

Mortgage Insurance

Subsidiaries of AIG United Guaranty provide private mortgage insurance to help lenders protect their investment against losses due to foreclosure. We offer insurance on both first and second mortgages, along with pool insurance coverage and assistance with capital markets transactions. To help lenders meet the changing needs of their customers, we introduce new and amended products and services as needed for today's housing market.

Mortgage Insurance Products from AIG United Guaranty

AIG United Guaranty empasizes continuous development of management systems and new products to meet the changing need of our customers.

Copyright @ 2000 - 2006 American International Group, Inc. All rights reserved.

Terms of Use | Privage | Sitemap | Producer Compensation Disclosure | AIG Settlement Last updated 10/9/2006

Insurance and financial services provided by member companies of American International Group, Inc.

AIG member companies also offer Auto Insurance . Life Insurance , Health Insurance , Retirement Planning , Financial Services and numerous other products and services to customers across the globe.



Like a good neighbor, State Farm is there."

Insurance Mutual Funds State Farm Bank Customer ID:

Access your account Register Forgot Password?

Password:

Text Size: A A A

Login 📤

Insurance **Nutual Funds** State Farm Bank

Login Register Rate Quotes Find Agents **Claims Center**

Learning Center About Us Contact

Search Site P. > 1 by Google ***

Search



insurance

Get a rate quote now

Auto *

State / Province 💆 Begin

Retrieve a saved quote

Report a claim

auto and property only

State/Province

Report

Check the status of a claim



Mutual Funds

Choose a fund Open an account Access my account Electronic documents



State Farm Bank®

View account types Apply for an account Access my account Get bank rates

Learning Center

Prevention & Safety Life Stages and Events Calculators

Career Center

Current openings Become an Agent Benefits and more

News and Events Center

Newsroom Pertnerships and Sponsorships Events

Other State Farm sites

En español 中文網頁 Statefarm ca Business to Business



Auto Insurer in the nation! State Farme



State Farm Bank®, Bloomington, Illinois, is a Member FDIC and Equal Houring Lender The other products offered by additiete companies of State Farm Bank ara not FDiC incured, not a State Faim Bank obligation of guaranteed by State Fairn Bank and subject to investment risk. including partible loss of principal inverted Contact State Farm Bank toll-free at 1-077-6F4 BANY (1-8/7 734-2265)

Securities through registered representatives of Life Insulance and annuities are State Farm VP Management Corp., One State lissued by State Farm Life Farm Plaza, Bleemington, Illinois 8 17 Ju-0001, 1-800 447-4000 (Mutual Funds) or 1-SE8-701-7307 (Manable Products). State Farm. Life and Rendent Assurance VP Management Corp. is a separate entity. from those State Farm entities which provide and Wisconsin) Home Office, banking and insurance products

Insulance Company (Not Licensed in MA, NY, and Whi State Farm Company (Licensed in New York Bloomington, Jalnois

Copyright 2000, State Farm Metual Automobile Insurance Company Hame Office, Bloomington, Juniors HTTO About Control Terrol of verying Privacy policy



Like a good neighbor, State Farm is there.®

Home > State Farm Bank > Loans

Text Size: A A

Insurance

Mutual Funds

Bank Accounts Credit Cards Leans

Account Access Apply Now Get Rates Learning Center Contact

Login Register Find Agents

Service Center Disclosures Security

Search Site

Search

Loans



Let a neighbor lend a hand,

Home Mortgage Loans

- State Farm Bank® offers a variety of fixed rate and adjustable rate mortgage products to meet your needs.
- Save \$200 on your home mortgage loan closing costs (PDF 124 KB)

How to Apply

Learn more

Home Equity Loans

State Farm Bank lets you apply for a competitive Home Equity Loan or Line of Credit with someone you already know and trust.

Home Equity Loan/Line of Credit

Vehicle Loans

State Farm Bank offers competitive rates on cars, trucks, boats, motorcycles and moré.

Learn more

Print this coupon and save on a new boat Joan (PDF 72 KB)

Service Center

Quick Links

Access my account

ATM Locator

Order checks & deposit slips

Stop Payment

Dispute a Charge

Lost or Stolen Cards

Underwriting Standards

Bank News

Tools and Resources

About Online Banking

Frequently Asked Questions

Transferred Funds Availability Schedule

Security Safequards

State Farm Insurance and Financial Review

Calculators

Tax Center

Build your credit

Print this coupon and save on your new RY loan (PDF 1.5 MB).

More benefits from State Farm Bank

With Clate Farm Dank, you get a great selection of deposit products and loans with competitive rates:

- Bank Accounts
- Visate Credit Card

No matter which products you choose, you'll always receive the neighborly service you expect from State Farm®.

Underwriting Standards

Some products and services may not be available in all areas.

Ready to get started?

Apply for an Account

State Farm Bank ® Resource Center

Find an ATM near you Calculators Eees Check your credit

Banking News Center

Beware of fraudulent emails Use FedEx® envelopes for overnight deposits More news

Safeguarding Your Security

Security Satequards Identity Theft Assistance Center



Copyright 2008, State Farm Mutual Automobile Insurance Company Home Other, Bloomington, Blinois Prize About Contect Terms of service Privacy policy

Caraca Carac



Find an Agent En Español Contact Us Privacy Statement Site Map

SEARCH (



CUSTOMER CARE

ABOUT ALLSTATE

ALLSTATE PRODUCTS

GET A QUOTE





Allstate Products: Insurance, Financial & More

Alistate offers a host of products to assist you in meeting your insurance and financial needs. From auto insurance to retirement solutions-learn more about the Alistate products that may be right for you. Then, get an insurance quote online, through 1-800-Allstate® or an Allstate agent.

> <u>Auto Insurance</u>

Auto insurance can help you restore your vehicle if it's lost or damaged, it can also help protect you in the event of a lawsuit, Learn more about coverages and discounts, then get a car insurance quote.

> Allstate Motor Club

Flot tire? Dead battery? Emergency roadside assistance can give you peace of mind, knowing dependable help is there when you need it. Millions of drivers enjoy Allstate Motor Club membership benefits.

Home Insurance

Home insurance offers protection against demage to your property, and liability from injuries and property damage you cause to others. Learn more, then start your quote.

> Life Insurance

Life insurance can help provide financial support for your family in the event of your death. Whether you select a term or permanent policy, your premiums secure a "death benefit."

> Financial Products

There are a variety of financial products available from Alistate. From Annuities to Education Cavings to IR&s to Militial

> Savings & Banking

Alistate Bank offers checking and savings accounts, money market accounts and certificates of deposit (CDs) to help you meet both your day-to-day banking needs and long-term savings goals.

> Special Insurance Products

Allstete offers a variety of other insurance products. From boat insurance to flood insurance to motor home insurance, learn more about coverages, discounts and how to receive an insurance quote.

> Education Savings

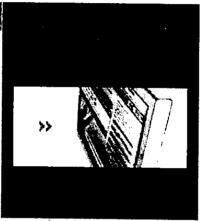
Education savings plans can help you pay for qualified college tuition and expenses as well as qualified elementary and secondary education costs while often providing a tax benefit.

> IRAs

This retirement savings option allows you to save money on a tax deferred basis allowing your money to grow faster and help you reach your retirement savings goals.

Mutual Funds

This type of investment combines money from many investors, which is then invested by nenteccional money managers across a



Don't Miss the New Boat Discount



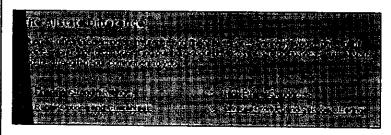


Education Savings to iRAs to Mutual Funds, learn more about rates, tuition payments, savings and investment options.

> <u>Rusiness Insurance</u>

Securing the right insurance is essential to your business plan. As one of the largest commercial insurance writers in America, Allstate can help service your auto, property and liability and specialty insurance needs. professional money managers across a range of stocks, bonds and money market instruments.

Sunnlemental Health Insurance These policies offer additional protection for unexpected events and, in some cases, extended health care coverage for nursing home, home care or other residential facility care.



Allstate Financial is the marketing name for Allstate Life Insurance Company (Home Office, Northbrook, IL), its subsidiaries and certain affiliates.

Personal Financial Representatives are licensed insurance agents and are also licensed to sell securities products.

This material is intended for educational purposes only. Allstate, through its insurance companies, subsidiaries, and brokers/dealers, offers a variety of products including life insurance and registered securities. Certain products, such as variable annuities, variable universal life insurance, mutual funds and 529 Plans, are available only through securities licensed representatives, and sales material must be accompanied by a prospectus. Life insurance and fixed annuity products are available from Allstate Life Insurance Company: Home Office, Northbrook, IL., and Lincoln Benefit Life Company: Home Office, Lincoln, NE, Securities offered by Personal Financial Representatives through Allstate Financial Services, LLC. Registered Broker-Dealer, Member NASD, SIPC, Main Office: 2920 South 84th Street, Lincoln, NE 68506, 877-525-5727.

FDNE Banking products offered through Allstate Bank, Member FDIC. Other products sold by Allstate are not insured by the FDIC, are not a deposit or other obligation of or guaranteed by Allstate Bank, and may be subject to investment risks, including possible loss of principal amount invested.

This Web site is intended for use within the United States only. Descriptions or any other information related to securities products are not intended to constitute an offer or solicitation of such products.

ation of

Privacy Statement | Terms of Use | Underwriting Companies | Copyright 2006 Allstate Insurance Company. All rights reserved

IMCW00024 IMCW00110

(03/22/2006) (03/15/2006)



Allstate.com Home

Financial Services Home

Return to Allstate.com

Learn About Alistate Bank

Learn About Phishing

Mortgage Center

Customer Log In

- Disclosures / Privacy Statement
- How Can I Make A Deposit?

Deposit?

Welcome to Alistate Bank

A Member of Allstate Financial Group



7												• * * * *	-	-		-
Ξ			_	_	-	_	-	77	-	_	_	_				-
	ombare	our rates			į.		5.	4.	,			÷: :	Ė,	Sp	10	1
		#F # 12 12 12 11 11 11 11 11 11 11 11 11 11	- 1													٠.

Click here to see our other rates.

Nat'l Avg.** 4.03%
3.90%
3.85%
1.52%
0.31%
1731.30

* IMM is a tiered account APY shown above for deposits of \$15,000 - \$49,999

jump start your future

The only thing you should have to plan for after retirement is what to do with all that spare time.

It Takes Experience

Allstate Bank is a member of Allstate Financial Group, the group of companies that over 3 million households already rely on. Now you can depend on us for your personal and home financing needs as well. And all deposit accounts offer FDIC insurance up to \$100,000 per depositor.

It Takes Solutions

We offer a variety of ways to manage your funds and help you meet your financial goals, such as Allstate Bank CD's. See the chart to your left for current rates. Call us to open an account and experience the confidence of banking with a name you know and trust.





Talk to Alistate Bank at 1-877-794-BANK



**Annual Percentage Yield (APY), effective on 10/9/06, Initial deposit of \$1,000 required for Certificates of Deposit. Substantial penalty for early withdrawal on CD's. Rates subject to change daily. Minimum balance of \$500 required to avoid a \$4 monthly fee on Regular Savings. Minimum balance of \$2,000 required to avoid an \$11 monthly fee on Checking Plus Interest, Minimum balance of \$1,000 required to avoid an \$8 monthly fee on insured Money Market accounts. Rates on Checking Plus interest, insured Money Market and Savings accounts are subject to change daily after account is opened. Certain fees may reduce earnings on

***Note: Annual Percentage Yield (APY) National Index, Source: BankRate, Inc., N. Palm Beach, FL, 2009., on 10/04/2006.



Employers Brokers & Consultants

SIGN IN I

SEARCH.

Individuals

Commercial Investors



With MetLife, you can start planning for the ifs in life.



> 請獲費中文報站 ➤ View Global Locations > En Español

Contact to Theirns adminy tisde Map

P Consult with a Mettife Representative
P Find a Mettife Office



MetLife Auto & Hor

ATAL CENTER

Visit the Dental Center > Participant, Employer & Dental Office Resources.

Download Claim Forms >

Find a PDF Dentist > Quick Search:

Enter ZIP Code



PRODUCTS & SERVICES toclogividuals

Life Insurance **Annuities** Long-Term Care

Disability Income

Auto Insurance Home Insurance More >

Benefits Through Your Employer > Access your benefits here

Take charge of the ifs in life. Update your benefits at work.

Here are a few tips that'll make it easy.

Download now

Investor Relations >

Stock quote for MET*

57.29 -0.07

*Source: MarketWatch.com Quote delayed at least 20 minutes

Public Relations > About Your Privacy >

METUFE BANK" Morney Market Account

Minimum Balance	APY *	Interes Rate
\$25,000.00+	4.50%	4.40%
\$5,000.00-\$24,999.99	4.50%	4.40%
\$1,500.00-\$4,999.99	1.00%	1.00%

View our competitive rates > *Annual Percentage Yield (APY) is effective as of 10/09/06 variable and subject to change. Fees may reduce earnings.



- > Human Life Value Calculator
- > Disability Insurance Calculator
- > Retirement Income 1Q
- ▶ Long-term Care IQ Quiz

Careers@MetLife

Privacy Policy Legal Notices

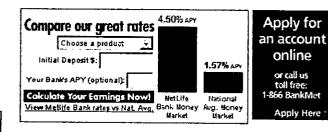
Copyright 2003-06 Metropolitar, Life Insurance Company NY, HY - All Rights Reserved Securities and Investment Advisory Services offered by Metties perurities. Inc. PEANUTS Copyright United Festure Syndicate, Inc. Metties Bank, N.A. is a Member FDIC... The other products affered by affiliates of Mutties Bank are not FDIC insured, not a Metties. Bank obligation or guaranteed by Mattife Bank, subject to investment jirk, including possibly loss of principal.

Home

A Better Way To Save

MetLife Bank's innovative approach means consistently high interest rates on savings products. By designing a bank without a branch network, we offer a better value on the FDIC insured savings products you need. It all adds up to a better way to save.

- Consistent High Rates In fact, we have been recognized multiple times for having interest rates consistently among the highest in the nation.
- A Trusted Name MetLife Bank is a part of the MetLife family of companies, a trusted name for over 135
- Savings Product Variety Select from Money Market and High Yield Savings accounts to Certificates of
- Mortgages Best price guarantee or you will get \$500.**
- Secure Convenient Access Bank 24/7 by phone, Internet, ATM and mail, or call us for local assistance.



At Rights Reserved REANUTS Copyright

Mittife Bank, NA

*Annual Percentage Meld (APY). Interest rates are variable and may change at any time. Minimum to open a Certificate of Deposit (CD) and obtain the RFY is \$1,000. Minimum to open a Jumbo CD is \$100,000. Penalty for early withdrawal. National Average APY Source <u>Bankquote.com</u> as of 09/15/2000 Calculators are for informational purposes, are not guaranteed accurate by MetLife Bank.

*For complete details about our \$500 mortgage price guarantee, <u>dick here.</u>



Contact Us Apply Now

Contact Us to Enroll in Online Banking

Rates Effective as of: 10/09/06

Money Market		
Minimum Balance	Our APY*	Nat. Aug. APY
\$5,000+	4.50%	1.57%

Certificate Of Deposit					
Term	Our Apys	Nat. Avg APY			
3 Months	4.50%	2.90%			
6 Months	5.00%	3.36%			
9 Months	5.20%	N/A			
12 Months	5.25%	3.92%			
18 Months	5.20 %	N/A			
24 Months	5.10%	3.91%			
60 Months	5.10%	4.11%			

High Vield Savings		
Minimum Balance	Our APY*	Nat. Avg. APY
\$5,000+	4.50%	1.57%

Highlight

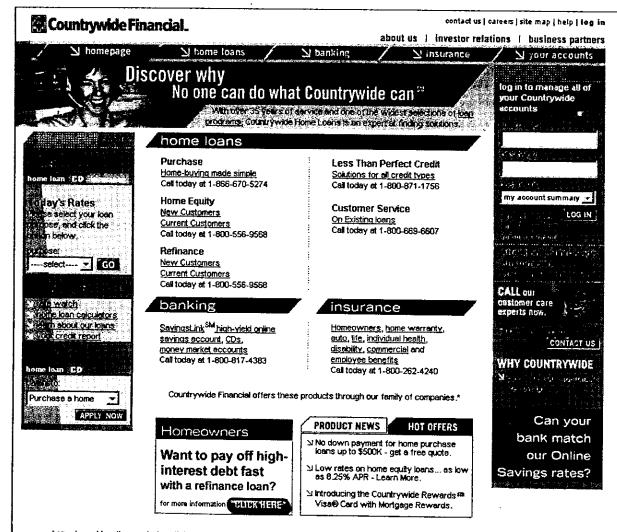


Features

- Product Comparison
- <u>Articles</u>

Həmə | Money Market | High Yield Savings | CDs | IRAs | Mortgages | Resource Center | Customer Service | MetLife.com

Site Map | Privacy | Security | Account Agreement | Contact Us | FAOs



home loans | less than perfect credit loans | home loans en español | we house america | banking | insurance | investments | your accounts | log in contact us | site map | about us | investor relations | careers | privacy and security | licenses and registrations

Countrywide Home Loans, Inc. and Countrywide Bank, N.A. are Equal Housing Lenders. © 2006 Countrywide Financial Corporation. Trade/service marks are the property of Countrywide Financial Corporation and/or its subsidiaries. All rights reserved, if you use a pop-up bloder, you should disable it while using our sites. *Countrywide Financial offers these products through our ramily of companies. Home Loans provided by Countrywide Former Loans; Banking services provided by Countrywide Bank, N.A., member FDIC; Insurance services provided by Countrywide Insurance Services, Investment Services provided by